

Planning Your Web Site

How to Plan Building a Web Site

Carefully planning your Web pages before you build them can help to ensure that your finished Web site looks create and is well organized. Before you start building your Web site, take a time to organize your ideas and gather the materials that you will need.

Steps in Building a Web site:

1. Organize your ideas
2. Gather your content
3. Define your audience
4. Host your finished web site

1. Organize Your Ideas

Build your Web site on paper before you start building it in a HTML Editor (i.e. Adobe Dreamweaver ®). Sketching out a Web site map, with rectangles representing Web pages and arrows representing links, can help you to visualize the size and scope of your project. Use sticky notes if you want to move pages around as you plan your Web site.

2. Gather Your Content

Before you start building your Web site, gather all of the elements that you want to use. Gathering all of your materials together in the beginning makes it easier for you to organize your Web site once you start building it. Below are the following content that you might need to gather:

- Text
- Images
- Hyperlinks
- Tables
- Forms
- Frames

3. Define Your Audience

Identifying your target audience can help you to decide what kind of content to off Web site. It is important to know whether visitors of your site are using the latest browser technology and how fast they can view advanced features, such as multimedia

4. Host Your Finished Web Site

To make your finished Web site accessible on the Web, you need to store, or host, it on a Web server. Most people have their Web sites hosted on a Web server at a commercial Internet service provider (ISP) or at their company or university

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